

Thursday, August 17th
Women's Symposium – The Journey to Business Success

HILTON OAKLAND AIRPORT
ONE HEGENBERGER ROAD, OAKLAND, CA 94621 | 510-635-5000

- 8:00–8:45am** **Registration/Breakfast/Networking**
- 8:45–9:00am** **Welcome** (Mistress of Ceremony Cheryl Brownlee)
President's Comments Aubry Stone, President & CEO CBCC
- 9:00 – 9:05am** **Welcome City of Oakland/Resolution Presentation**
Councilmember, District 3 Lynette Gibson McElhaney
- 9:10–10:30am** **Women's Panel – The Journey to Business Success**
Moderator: Carol Williams, President & CEO, Carol Williams Advertising
- 10:30–10:45am** **Morning Break**
Sponsored by **California Teachers Association**
- 10:45–12:00pm** **Breakouts**
1. **Lending Initiative for Women** Byron Reed, Senior VP Wells Fargo
2. **Collective Economics**–Joel Wyrick, Wyrick Real Estate Group
- 12:15–1:30pm** **LUNCHEON**
“Fireside Chat”
Speaker: Janet Napolitano, President of University of California
Moderator: NAACP State President Alice Huffman
Sponsored by Verizon Communications
- 1:45–3:00pm** **Breakouts**
1. **Access to Capital:**
Moderator: Sharon Evans President, Business Resource Group
2. **E-commerce – The Game Changer:**
Moderator: Madison Gunter III, President/CEO, Gunter Group LLC
- 3:15–5:30pm** **Import/Export**
The Unconnected Business Opportunity–
Moderator: Ron Brown
- 5:45–7:30pm** **Summit Welcome Reception – Sponsored by PG&E**

Friday, August 18th
Small & Medium Business in a Global Market

- 8:00–8:45am** **Registration – Breakfast – Networking**
- 8:45–9:00am** **CBCC President Welcome & Recap**
- 9:00–10:00am** **Breakfast Speaker – André Taylor, Taylor Insight Worldwide LLC**
- 10:15–10:45am** **Exhibit Marketplace Opens & Break**

On site: DGS & CPUC CERTIFICATION

- 10:45–12:00pm** **Breakouts**
1. **Safety and Cyber Security Practices**
Hosted by PG&E
 2. **Retail Industry Business Opportunities**
Changing the Business Model
Hosted by **Wal-Mart & Macy's**
 3. **Edge Training Small Business-Goal Setting**
Sponsored by **Southern California Edison**
- 12:30–2:00pm** **President Corporate Appreciation Luncheon**
Keynote Speaker: Tim Simon – Former PUC Commissioner
Comments: Assembly Member Chris Holden
– Legislative Black Caucus Chair
Secretary of State – Alex Padilla
Sponsored by **Wells Fargo**
- 2:00-2:30pm** **Exhibit Marketplace & Mid-Day Break**
Sponsored by **Hensel Phelps**

- 2:30–4:00pm Breakouts**
Public & Private Industry Opportunities
1. Communications: AT&T, Charter Communications, Verizon
Moderator: Carolyn McIntyre (CCTA)
 2. Construction: BART, CALTRANS, DGS, HSR
Moderator: Tanya Little (DGS)
 3. Utilities: CAAW, PG&E, SCE, SEMPRA
Moderator: Stephanie Green (CPUC)

3:00–5:00pm CORPORATE MEET & GREET –
(One-On-One Matching Opportunities)**
Hosted by **Golden State Water & PG&E**
Appointments by reservation ONLY!!

- 4:30–6:00pm Breakouts**
1. Business Acquisitions & Mergers:
Speaker: Antwanye Ford President, Enlightened Inc.
 2. International Trade – The New Frontier
Moderator: Jessie Torres (California office of GO BIZ)

6:00–7:30pm Mid-Summit Reception in Exhibit Hall
Sponsored by **BART**

Saturday, August 19th
Small & Medium Business in a Global Market

7:30–8:00am Youth Registration

7:00–12:45pm YOUTH ENTREPRENEUR DEVELOPMENT TRAINING
Business Planning, Financial Literacy & Design Business Presentations
Sponsored by **Charter Communications and Citibank**

GENERAL SESSION – ADULTS

8:00–8:45am Registration – Breakfast – Networking

9:00–10:30am Legalization – Getting in the Game! Cannabis • Equity • Banking
Moderator: Betty Williams, President/CEO
1 Solution Outreach & Recruitment Firm

- 10:45–12:45pm Breakouts**
1. Marketing Your Business-Gerry Foster, Gerry Foster Marketing
 2. Franchise Opportunities and Other Alternative Business Models
Moderator: Kevin Hicks, Partner Blackman And Associates
- 1:00–2:30pm Chairman’s Scholarship Luncheon**
Comments: City of Oakland Mayor Libby Schaaf
Keynote Speaker Angel Rich, WealthyLife
Sponsored by **Southern California Edison**
- 2:45–3:30pm CBCC GENERAL Membership meeting**
- 6:00–7:00pm Dinner Reception – Hosted by PG&E**
- 7:00–9:00pm Dinner & Awards – Sponsored by PG&E**
- 9:00–10:30pm Entertainment – Smash City Band**
- 10:30 pm After Hour Soiree**