

EWOC EXCEPTIONAL *Women of Color*

17th Annual EWOC Conference & Expo

sac cultural hub

Presented by Media Foundation

DATE: May 1, 2025

TO: CEOs, Directors, Managers, Supervisors, Association Presidents, Committee Chairs
Church Leadership, and Business Owners

FROM: Pleshette Robertson, Executive Director of Sac Cultural Hub Media Foundation
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SUBJECT: **Submit Nominee for Exceptional Woman of Color (EWOC) Excellence Awards to represent your organization or company for 2025**

The Sac Cultural Hub Media Foundation (SCHMF) will recognize 2025 “Exceptional Women of Color” across Northern California. SCHMF is committed to promoting education, diversity, inclusion, and leadership. We encourage you to submit an Exceptional Woman of Color to represent your organization, business, school, association group, church, or corporation located in Northern California who have overcome multiple obstacles. Take this opportunity to recognize a well-deserving and unsung heroine who serves as an employee, member or volunteer and has demonstrated commitment and leadership skills in your organization and/or in the community. Under the Exceptional Women of Color (EWOC) Excellence Award, several women will be selected to represent their organization for 2025 in categories below:

- Arts and Culture
- Social Welfare & Community Activism
- Politics & Government Relations
- Communications and Public Affairs
- Exceptional Career Mom
- Education and Research
- Entrepreneur/Innovator
- Health, Sport & Wellness
- Management and the Professions
- Young Women of Distinction
- Presidential Excellence

Selected nominees will be featured in the Special Edition Exceptional Women of Color Issue of THE HUB Magazine Fall 2025. Those selected will also be invited to attend the Exceptional Women of Color (EWOC) Program on Tuesday, September 23, 2025 from 5 pm to 9 pm at the DoubleTree Hotel in Sacramento where each will be recognized as an EWOC Honoree to receive the Exceptional Women of Color Excellence Award.

Process for Submitting Your Nominees

You must go online to complete the Exceptional Women of Color Nomination Form <https://www.sacculturalhub.com/nominee-women-of-color> explaining why you believe this woman is eligible for an Exceptional Woman of Color (EWOC) Excellence Award.

Your explanation cannot exceed 400 words. Your explanation should include but not limited to the following:

- Describe her leadership, participation and contributions to her category of profession/career in which she is being nominated.
- Describe her leadership, participation and contributions in the community-at-large or volunteer activities.
- Describe her personal achievements (recognition by employers, peers and community or achievement of personal goals)

The deadline to submit your choice of a nominee is June 30th, 2025. Nominees cannot be a previous Honoree and/or featured in the past issues (Fall/October issue) of the EWOC special edition of THE HUB Magazine in the last 16 years. Selected nominees will receive an e-mail and/or telephone notification that they are a successful candidate for recognition of a 2025 EWOC Honoree. This communication will be completed by July 11, 2025.

Don't miss this opportunity to submit a nominee as an Exceptional Woman of Color in Northern California for recognition of their personal achievements, career goals, and accomplishments in the community while overcoming insurmountable obstacles. Go online now to submit your nominee at <http://www.sacculturalhub.com/nominee-women-of-color>.

Exceptional Women of Color (EWOC) Excellence Awards: Summary of Categories

Arts and Culture

Women who make a significant, professional contribution to the development, preservation or appreciation of the visual or performing arts, which enrich the cultural life of the community.

Social Welfare & Community Activism

Women who are advocates and committed to the improvement of the social/economic issues impacting the community especially women of color in transition.

Politics & Government Relations

Women demonstrating distinguished leadership and commitment to programs improving legislative system/processes

Communications and Public Affairs

Women who make a significant, professional impact through public affairs, advertising, creative writing, public relations, communication technology or the media.

Education and Research

Women who excel in the field of education at any level, or women whose research has advanced a cause or bettered society.

Entrepreneur/Innovator

Women whose outstanding achievement and/or innovation in entrepreneurial or technological endeavors has led to successful business operations and/or success in breaking into new markets or technological fields.

Exceptional Career Mom

Women who have committed their lives to the development and progress of their children as well as neighboring children while also devoting time to volunteer activities at school, in church, and/or participating in helping to build safe environments and communities for the families.

Health, Sport & Wellness

Women exemplifying excellence in the health profession, or women who make a significant contribution to improving the community in the areas of: mental, emotional or physical health; sport; athletics; recreation or fitness.

Management and the Professions

Women who demonstrate outstanding achievement in: management in corporate, public sector or not-for-profit organizations and/or in the advancement of her/their profession.

Young Women of Distinction

Women who demonstrate outstanding achievement in: improving the lives and inspiring activism of their peers, young women and girls in their communities (must be between the ages of 17-25 years of age).

Presidential Excellence

Exceptional leadership commitment in her career and creating life changing experiences on a local to regional level.